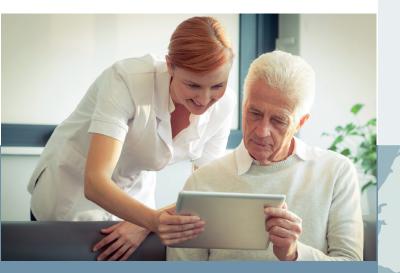![Interreg CENTRAL EUROPE — European Union European Regional Development Fund — HoCare2.0](logo)

HoCare2.0 Network

WHAT WE DO

Our mission is to provide customer-centered home care by co-creation.

How we do it? We engage the members of Quadruple Helix – SMEs, public institutions, research institutions and citizens in the development of new innovative health and social services or products.

11 PROJECT PARTNERS

9 REGIONS

6 COUNTRIES

2.0 MILLION EURO PROJECT BUDGET

1.7 MILLION EURO ERDF

TAKING COOPERATION FORWARD

WHO WE ARE

11 partners believe that co-creation of customer-centred home care products and social or health home care public services will systematically change innovation ecosystems.

Czech Republic
- Institute of social services Prague 4
- DEX Innovation Centre

Germany
- Carus Consilium Saxony GmbH
- Dresden University Hospital

Hungary
- National Healthcare Service Center
- Central Transdanubian Regional Innovation Agency Nonprofit Ltd.

Italy
- Cremona Chamber of Commerce
- Lombardy Region

Poland
- Rzeszow Regional Development Agency
- The Malopolska Region

Slovenia
- Business support centre L.t.d., Kranj

HoCare2.0 initiative has brought together 11 institutions varying from public service providers, through national healthcare services to business support organizations.

Each Project Partner has specific knowledge and expertise that ensures high-quality outputs.

The ultimate goal of the whole partnership is to deliver a systematic change in territorial innovation ecosystems and shift them towards Open Innovation2.0

Who funds us

Our project is funded by the Interreg CENTRAL EUROPE Programme that encourages cooperation on shared challenges in central Europe.

With 246 million Euro of funding from the European Regional Development Fund, the programme supports institutions to work together beyond borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia.

![Partner logos: KD RIÚ, BSC, Camera di Commercio Cremona, CARUS CONSILIUM SACHSEN, DEX, AEEK National Healthcare Service Center, MAŁOPOLSKA, RegioneLombardia, RARR, Universitätsklinikum Carl Gustav Carus, ÚSTAV SOCIÁLNÍCH SLUŽEB PRAHA 4](logos)

What challenge do we address?

The fact that by 2060 will be every third European older than 65 years makes the "Silver Economy" one of the fastest-growing economic domains.

Because many solutions for the elderly are digital-based and not well accepted by the care recipients, there is a growing need to involve them in the product design process.

www.interrreg-central.eu/hocare2.0

FACTS AND FIGURES

11 Project Partners

10 Outputs planned until March 2022

810.000 Funds leveraged based on project outputs

How do we do a difference?

We closely work with all quadruple helix actors - it means with SMEs, Research organizations, Providers of public health or social services, Representatives of elderly care recipients and their family members.

The project fosters the delivery and deployment of highly innovative solutions for social and health home care through co-creation approaches.

It means that end users are able to influence functions the product will have, its look and other features.

How does it look like in praxis?

➢ We provide 2 innovative Tools for application of co-creation among SMEs and public providers of home care.
➢ We build knowledge in co-creation for 285 employees of SMEs or public service providers.
➢ We demonstrate an impact by running 6 pilots with Public social care providers and 12 pilots with SMEs.
➢ We aim to do a systematic change in the territorial ecosystems.

Boosted knowledge, good-practice and impact of 18 pilots, together with facilitated Co-creation Labs in every territory, will represent the critical mass for further and sustainable shift towards Open Innovation 2.0. ecosystems.

NETWORK OF CO-CREATION LABS

We facilitate an informal transregional network of Co-creation Labs to connect all actors and increase common learning during and after the project.

The aim of this network is to raise awareness and increase knowledge of all relevant quadruple helix actors for home health and social care.

The purpose of this Network is to connect Quadruple helix actors in order to cooperate inside each Co-creation Lab in order to develop new, extremely useful innovative products and services.

Our ultimate goal is to make sure that public service providers and SMEs are going to adapt the co-creation approach for every designed service or developed product.

TOOLS

The partnership develops and design SME and POLICY TOOLS.

SME Tool for delivery of innovative Home Care solutions will build on best industrial praxis for ICT in health & social solutions and follow good practice methodological steps in industrial co-creation, together with the application of extended Lean Start-up methodology.

Policy Tool for co-creation of public health or social home care services will build on the Method for involving citizens and civil servants in the development of Government (primary eGovernment) services.

Both Tools enable the involvement of multi-end user group in order to boost digital-based health and social home care solutions in all regions of Central Europe.

TRAININGS

During the project duration, we train 285 people in using co-creation principles.

To share a high-quality knowledge, we develop a Knowledge pack that serves as a core education Tool for the individual, institutional and stakeholder knowledge advancement about adapting of co-creation approaches and using previously developed Tools.

Partners also organize trainings for SMEs and Providers of public services during Open HoCare2.0 conferences, Go HoCare2.0 roadshows that are going to take place in different countries during the project duration.

Therefore, trainings ensure constant awareness and knowledge building in Central Europe territories.

PILOT ACTIONS

12 SMEs and 6 Providers of public health and social care services participate in pilot testing.

In total, 18 institutions in all territories demonstrate the usability and impact of developed Tools at the delivery of innovative health of social home care solutions by co-creation involving elderly care recipients and their family members. Pilots also provide important examples of good praxis in Central Europe.

Success stories of implemented pilots are important enablers to form a positive attitude towards co-creation approach in Central Europe. Also, they help to change the behaviour of SMEs and public care providers in future so they use the co-creation approach repeatably.

04 2019	09 2019	03 2020	07 2020	09 2021	03 2022
Project starts	Network is created	Tools are finalized	People are trained	Testing is done	Project ends