



**HoCare**  
Interreg Europe



**HoCare Newsletter**  
September 2016

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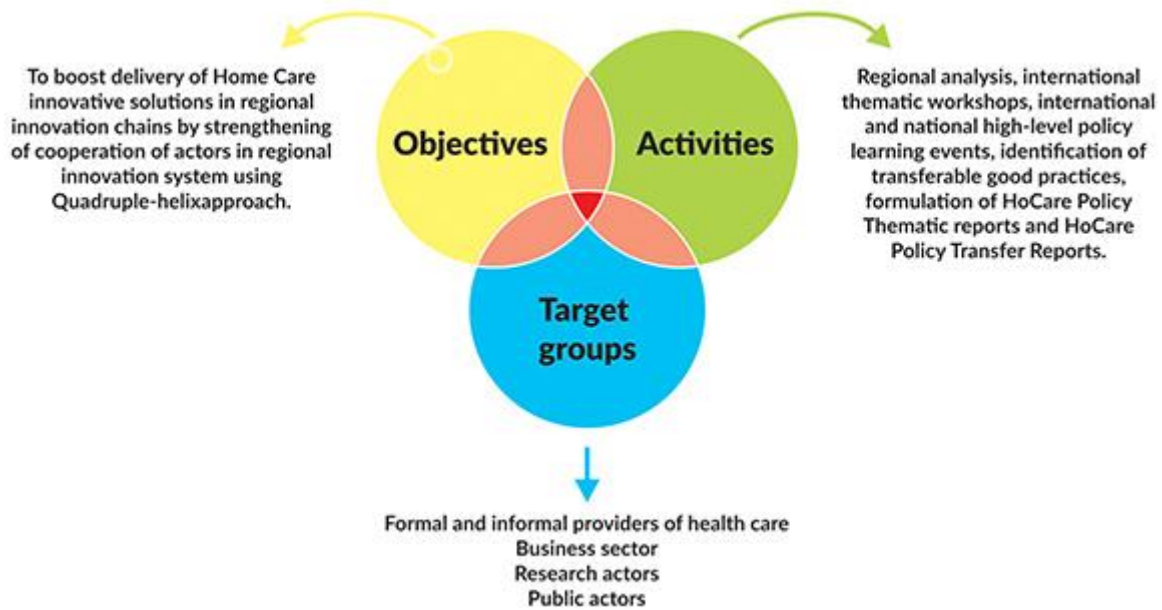


## WHAT IS HoCare?

Aging of the population is challenge for all EU regions. But it means at the same time also an opportunity for Growth and Jobs as there is created great potential to deliver innovative solution for Home Care. Common challenge in all HoCare regions is unlocked potential to delivery innovation it this field.

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## PARTNERSHIP

The HoCare partnership consists of 8 partners from 8 countries: Bulgaria, Czech Republic, Cyprus, Hungary, Lithuania, Portugal, Romania and Slovenia. They are development agencies, business associations, institutes, innovation centers and regional decision makers.

### Partners in the project:

- Business Agency Association, Bulgaria
- Nicosia Development Agency – ANEL, Cyprus
- DEX Innovation Centre, Czech Republic
- National Healthcare Service Center, Hungary
- Lithuanian Innovation Centre, Lithuania
- IDERAM Business Development Institute of the Autonomous Region of Madeira, Portugal
- National Institute for Research and Development in Informatics, Romania
- Development Centre of the Heart of Slovenia, Slovenia

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## QUADRUPLE HELIX APPROACH

Objective of HoCare project is to boost delivery of Home Care innovative solutions in regional innovation chains by strengthening of cooperation of actors in regional innovation system using **Quadruple-helix approach**. Quadruple-helix is an innovation cooperation model or innovation environment in which users, businesses, research actors/universities and public authorities cooperate in order to produce innovations - government, industry, academia and civil participants work together to co-create the future and drive structural changes far beyond the scope of what any one organization or person could do alone. This model encompasses also user-oriented innovation models to take full advantage of ideas' cross-fertilization leading to experimentation and prototyping in real world setting.



**MULTI-STAKEHOLDER GROUPS** To increase the chance of achieving policy exchange, project partners actively involve relevant stakeholders from their regions in the activities of the project. Members of Local Stakeholder Group are usually formal and informal providers of health care, industrial actors or business support actors related to Home care industry, research actors and public actors. During the last project meeting in Varna which took place from 15th – 17th September 2016 partners met with members of Bulgarian multi-stakeholder group and discussed about the project. The discussion was moderated by Mrs. Silvia Stumpf from Business Agency Association from Varna.



## UPCOMING EVENTS: HoCare INTERNATIONAL THEMATIC WORKSHOPS

3 international thematic workshops will be organized within HoCare project each covering one thematic sub-objective of the HoCare project. Workshops will be organized according to joint methodology and will consist of dynamic presentation of good practices, moderated panel with invited speakers and organization of 3 parallel small interactive working groups. First thematic workshop will be organized in January 2017 in **Funchal** (Madeira, Portugal) with focus on generation of innovation by addressing unmet needs identified by formal and informal carers. The second and third thematic workshop will take place in **Budapest** (Hungary) and **Ljubljana** (Slovenia) in the beginning of 2017.

